

SUNDAY, AUGUST 3, 2025



BURLINGTON WATERFRONT

# Join the Legacy: Become a Sponsor for the Lake Champlain Dragon Boat Festival

Your sponsorship directly supports local cancer charities, including Sail Beyond Cancer, and Dragonheart VT. Be part of a community-wide event that raises funds and awareness for cancer patients and their families.

## Why Sponsor?

**Community Impact:** Support cancer survivors and their families through vital services and programs.

**Brand Visibility:** Your logo showcased to thousands on festival banners, shirts, and promotional materials.

**Lasting Recognition:** Sponsor logos are displayed long-term through hats, shirts, and other keepsakes.

## Where Your Support Goes

**Sail Beyond Cancer:** Provides free therapeutic sailboat rides for families facing cancer.

**Dragonheart Vermont:** supports breast cancer survivors and gives back to the community through teamwork and festival fundraising.

## Sponsorship Levels

- **Banner Sponsor (\$300+)**  
Your logo on prominent event signage
- **Custom Packages (starting at \$600)**  
Tailored opportunities to meet your business goals
- **Shirt or Hat Sponsor (minimum of \$8,000 )**  
Given to every paddler (1,000+ people)



## Why Dragon Boating?

- A thrilling race in a **40-foot canoe** requiring teamwork and synchronization
- **Teams of 16 paddlers and a drummer** compete while raising awareness and funds for cancer support

**Interested in forming a team?**

Contact [info@dragonheartvermont.org](mailto:info@dragonheartvermont.org) for more information.

## Be a Part of Something Bigger!

Sign up today to make a difference in our community and showcase your business to thousands.

Call Lynn: 802-734-8245 or Kyle: 802-279-9438

Email: [Sponsors@dragonheartvermont.org](mailto:Sponsors@dragonheartvermont.org)

or Visit us at: [dragonheartvermont.org](http://dragonheartvermont.org)

**UNIQUE OPPORTUNITY:** for \$10,000, wrap a dragon boat with your own ad where it will be seen on the water for 3 years



# 2025 SPONSORSHIP OPPORTUNITIES

Dragonheart Vermont encourages all potential sponsors to reachout to us to discuss opportunities beyond what is shown below. Let's work together to customize a sponsorship plan that works for you! Call **Lynn Bryan** at **802-734-8245** or **Kyle** at **802-279-9438** to learn more!

SPONSORSHIP LEVELS & DOLLAR CONTRIBUTION	SHIRT SPONSOR \$12,000	HAT SPONSOR \$8,000	GOLD SPONSOR \$6,000	SILVER SPONSOR \$4,000	BRONZE SPONSOR \$2,000	FRIEND OVER \$600	BANNER* \$500 NEW \$300 RTN
Featured Logo on Shirt	♥						
Smaller Logo on Shirt		♥	♥	♥			
Logo on Rear of Hat		♥					
Registration Fee for One Team	♥	♥	♥	50% Off			
Festival Exhibit Space	♥	♥	♥	♥			
VIP Parking at Festival	♥	♥	♥	♥			
Feature Article in one of our Community Newsletters (45,000 +impressions)	♥	♥	♥	♥			
Customized Marketing Materials (size & type vary by sponsorship level)	♥	♥	♥	♥			
Sponsorship Recognition in Community Newsletters (45,000 +impressions)	♥	♥	♥	♥	♥		
Social Media Posts to 4000 Followers	4	3	2	1	1	1	
Recognition at the Festival**	♥	♥	♥	♥	♥	♥	
Linked Logo on our DHVT Website Sponsor Page	♥	♥	♥	♥	♥	♥	♥
Inclusion on "Thank You" Ad in local media (Total Value \$1,500)	♥	♥	♥	♥	♥	♥	♥
Company Banner Flown at Festival							♥

Your donations help cover the cost of running Dragonheart Vermont programs for breast cancer survivors and their supporters, which includes the purchase and maintenance of the dragon boats, insurance to cover equipment and participants, training and workshops for members, health and wellness programs, and payment to coaches and staff. **Please note that no donations are used to cover members' travel expenses.** All donations are tax deductible - DHVT, a registered 501(c)3 non-profit organization, has been empowering breast cancer survivors and their supporters for 20+ years. We have raised almost \$2M, supporting several cancer charities providing invaluable resources and support to people in our communities

\* Additional one-time setup cost of \$200 charged for new banner sponsors.

\*\* Prominent signage at the festival and live interview for all silver sponsors and above, and call out for all other sponsors.