

FILE SETUP GUIDELINES

- Have all fonts created to outlines
- Have all links embedded
- DO NOT include crop or registration marks
- Have colors selected from Pantone SOLID coated library
For best color matching
- Have all logos, text as vector art if possible
- Have all images (raster based, photoshop etc.)
at min. 100, max. 150 dpi at full scale of final print.
- Have all special effects created in Photoshop,
then flattened and imported into Illustrator.
- Make required bleeds in file

We accept Illustrator AI, EPS, PDF

Photoshop High Resolution (flat, no layers) TIFF, JPG

FOR print ready files: We **do not accept** low resolution
CANVA, PNG, JPG, PSD files.

or any WORD, Corel Draw, CAD files

Extra charges applied for adjusting “not print ready” files.

Includes: Assigning PMS colors • Replacing low res. logos with print quality ones
Omitting crop marks • Making bleeds • Adjusting size to fit in templates.

Questions: graphics@sbsigns.net



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