

Lake Champlain Dragon Boat Festival

<https://secure.dragonheartvermont.org/event/lcdbuf2024/>

Fundraising Tips

Individuals - Start with the People Who Love YOU Best!

Go to 10 people you know - family members, friends, and co-workers. Ask them for a donation, say, \$10-\$20 each? More from wealthy Uncle Ernie! As a thank you, offer them the opportunity to sign your shirt or hat. In a snap, you will have over a \$100 for the cause, plus a great souvenir covered with the signatures of your supporters to wear on Race Day.

Most people prefer to donate online, so, use your personal or team fundraising page on festival web site to tell your story and encourage donations. You can find instructions for how to do this in the Fundraising Tools drop down menu, Resources icon, when you're logged in to our website.

Share the link to your personal fundraising page on your social media or by email. Make it personal, why are you paddling? In memory of, or honoring someone? What is it about Dragonheart Vermont and the Festival that touches your heart?

Team Fund-Raising Suggestions

Our \$200,000 fundraising goal is ambitious, so we can use all the help that you can give. As a thank you, **BONUS** - the top 3 fundraising teams get an extra race on festival day.

Here are some vetted ways that teams raised money in the past, but don't feel limited. We're sure you can come up with some great ideas of your own.

Fundraising is another way to build camaraderie and team spirit. Have a blast while you reach your fundraising goal.

- Organize a Calcutta. A great evening out for everyone.
- Solicit gifts from your teammates or local businesses and have an auction.
- Sweet Tooth? How about a Bake Sale?
- Car Wash
- Got a talent, like painting, crafting or photography? Create product to sell.
- Organize a 50/50 raffle
- Bingo Night!
- Do a sponsored walk. Or "push the boat out" and sponsored sky-dive!

If you're planning a special event promote it on social media! Photos and video make a huge difference in drawing attention to your event. Use them liberally!

Use these hashtags to include us and we will help promote your event too. Plus...you'll get credit for the Media Mogul spirit award for using these hashtags.

#dragonboating

#DHVT

#breastcancersurvivors

#paddlewithheart

#LCDBF2024

#LakeChamplain

How to Submit Your Donations

Our web-based fundraising platform makes it easy to collect individual donations directed to each paddler or to a team, using a credit card or e-check.

You don't have to wait until festival day to turn in money generated at an event. Get the money raised to us as soon as your event is over. This helps get you on the leaderboard and builds excitement and competition between teams. Please email <mailto:info@dragonheartvermont.org> to tell us if you are mailing a check, or if you need to use a credit card. For checks, make sure they have your team name and your name in the memo section.

Mailing Address:

Dragonheart Vermont
899 Dorset Street
South Burlington, VT 05468

Contact info@dragonheartvermont.org to make arrangements to drop off cash ahead of time.

Cash donations can also be accepted on practice weekend or festival day. Fill out the donation tracking form (found in the Fundraising Tools drop down menu, Resources icon, when you're logged in to our website) ahead of time. Place the donations and the form in an envelope, and put your team name and your name on the outside of the envelope. We will send hand written thank you notes to all of your donors of \$500 or more, so make sure we have a good mailing address.

[Check out how your team is doing](#) on the fundraising leaderboards. The single-season record for a team is over \$11,000! Can your team reach \$12,000?

We truly appreciate your generosity and help. We continue to accept festival donations up to a month after the event and donations to Dragonheart Vermont year round, so spread the word.

AND THANK YOU SO MUCH!