



# Sponsorship Opportunities

## Lake Champlain Dragon Boat Festival

Waterfront Park - Burlington, Vermont

Sunday, August 4, 2024

Sponsorship Levels and Dollar Contribution	Shirt Sponsor \$15,000	Hat Sponsor \$12,000	Gold over \$10,000	Silver over \$5,000	Bronze over \$2,000	Friend over \$600	Banner* \$500 new \$300 rtn
Featured Logo on shirt	•						
Smaller logo on shirt		•	•	•			
Logo on rear of hat		•					
Registration Fee for One Team	•	•	•	50% Off			
Festival Exhibit Space	•	•	•	•			
Prominent Signage at Festival	•	•	•	•			
VIP Parking at Festival	•	•	•	•			
Feature article in one of our community newsletters (45,000+ impressions)	•	•	•	•			
Customized Marketing Materials (size and type vary by sponsorship level)	•	•	•	•			
Advertising Decals Vary by size and sponsor level	•	•	•	•	•		
Sponsorship Recognition in Community Newsletters (45,000+ impressions)	•	•	•	•	•		
Social Media Posts to 3000 Followers	4	3	2	1	1	1	
Sponsor Recognition at Festival	•	•	•	•	•	•	•
Linked logo on our DHVT website sponsor page	•	•	•	•	•	•	•
Logo or Name in full-color "Thank You" ad in local news media (Total Value \$1,500)	•	•	•	•	•	•	•
Company Banner Flown at Festival							•

\*Additional one-time setup cost of \$200 charged for new banner sponsors

Please Email us at [Sponsors@dragonheartvermont.org](mailto:Sponsors@dragonheartvermont.org)

Or visit us on the web [www.dragonheartvermont.org](http://www.dragonheartvermont.org)

**Our mailing address is:** Dragonheart Vermont, 899 Dorset Street, South Burlington, VT 05401

*All donations are tax deductible - DHVT, a registered 501(c)3 non-profit organization, has been empowering breast cancer survivors and their supporters for nearly 20 years. We have raised almost \$2M, supporting several cancer charities providing invaluable resources and support to people in our communities.*



# Dragonheart Vermont and Community Bank, N.A.

Present the  
**Lake Champlain Dragon Boat Festival**  
**Sunday, August 4, 2024**

Established in 2006, each summer Dragonheart Vermont hosts the Lake Champlain Dragon Boat Festival and Races, attracting thousands to the waterfront to paddle, enjoy the festival activities and watch the teams racing for the coveted CHAMP CUP.

## **We invite you to be part of this amazing experience!**

Choose your level of support and your business will be prominently featured in a variety of ways, including print and social media, merchandising opportunities, even boat wraps for those looking for a longer-term commitment.



Our Festival is a community-wide event that invites people to team up with DHVT to raise funds for local non-profit organizations supporting those battling cancer. Each year we select a “Pledge Partner” organization meeting the criteria that they must also support cancer patients, their families, and supporters in some manner that makes a difference in people’s lives. This year’s pledge partner is **Osher Integrated Oncology at UVM Cancer Center**.

Flower Ceremony

Osher Integrative Oncology at UVM Cancer Center offers therapies that help relieve suffering, improve care and quality of life, support healthy lifestyles, and empower cancer patients and families. Through their work in programs—including Health Coaching, Steps to Wellness Oncology Rehabilitation, and Transition to Wellness Shared Medical Visits—participants create individualized, realistic, and sustainable plans to support their whole health and healing. Integrative therapies currently offered include acupuncture, yoga, massage, nutrition, and mindfulness.

What’s Dragon Boating? Basically, it’s a giant 40-foot-long canoe where up to 20 paddlers sit two abreast on 10 bench seats. We provide a steersperson who guides the boat and coaches the paddlers. Teams provide a drummer who sits on the bow and 16-20 paddlers to power the boat. The trick to feeling the boat surge through the water is for everyone to connect and paddle exactly in sync.

Sponsorships start at \$300 for a banner sponsor (\$500 for a new banner sponsor to cover the cost of setup) and go all the way up to Shirt or Hat sponsors. As every paddler on a registered team gets a shirt and or hat (a minimum of 1000 people) the value of those items is their permanence, showcasing your logo as they are worn for years to come.

We **encourage all our sponsors to register a team**, but we may be a little biased when it comes to paddling for fun! We welcome all our sponsors, from those who choose to race to those whose support is purely financial, to join us at the waterfront on festival day. We are open to suggestions you might have for how you’d like to participate in other ways. Ultimately, the goal is to support those battling this dread disease, and cancer survivors as they continue their wellness journey.

**The Lake Champlain Dragon Boat Festival is attended by thousands of people each summer. It supports Dragonheart Vermont and small other cancer charities in our region.**

**Do you want to be part of our legacy?**



### ***DHVT Mission Statement***

*DHVT strives to strengthen and empower breast cancer survivors and supporters through the challenging sport of dragon boating, instilling in its members the values of teamwork, fitness and community giving.*