



### **Dragonheart Vermont Mission Statement**

DHVT strives to strengthen and empower breast cancer survivors and supporters through the challenging sport of dragon boating, instilling in its members the values of teamwork, fitness and community giving.

## **Sponsorship Opportunities for the 16<sup>th</sup> Annual Lake Champlain Dragon Boat Festival**

*Community giving at its best!*

**Waterfront Park - Burlington, Vermont  
Sunday, August 7, 2022**

**Who: Dragonheart Vermont (DHVT), hosts of the Lake Champlain Dragon Boat Festival (LCDBF)**

- We are a 501(c) 3 non-profit organization, providing wellness and support programs for breast cancer survivors (BCS) and their supporters.
- Since 2004, we have embraced the challenging sport of dragon boating.
- For our BCSs, we are paddling our way to recovery with our focus on living—not on the disease.

**What: is Dragon Boating?**

- Born of a time-honored Chinese tradition, dragon boating has roots over 2,000 years old. The tradition has transformed into a fun paddle sport that appeals to all ages.
- Twenty paddlers sit two-by-two in a 41-foot long boat. A steersperson stands in the back guiding the boat. A drummer sits on the bow and beats out the cadence of the strokes. It's a great unifier!
- The appeal of dragon boating is truly universal. Why? Because it's challenging! It's teamwork at its finest! It's exciting to watch! It's fun!

**What: Is the Lake Champlain Dragon Boat Festival (LCDBF)?**

- The LCDBF is DHVT's major annual fundraising effort that provides funding so that our non-profit organization may continue to successfully carry on with its mission and offer wellness and support programs to those who have been impacted by cancer.
- The LCDBF is a community-wide event that invites people to team up to raise funds for a local cancer-related organization known as our "Pledge Partner".
- We are joined by a tremendous group of supporters and paddling enthusiasts.

**What: Is the Sisters at Heart Celebration (SAH)? Held on Saturday, August 6, 2022**

- SAH VISION - To host an annual event to bring together breast cancer survivor dragon boat teams.
- SAH MISSION - To provide breast cancer survivors who love the sport of dragon boating a day of celebration, remembrance, paddling, movement and sharing.
- SAH VALUES - To promote good health, sisterhood, laughter, strength and joy.

**The LCDBF’s Goals**

- To provide wellness and support programs to breast cancer survivors and their supporters so that they can enjoy enriched, full and active lives.
- To create a long-lasting partnership with our sponsors and the community.
- To enhance our community with support to our Pledge Partners – Over 1.1 Million dollars donated since 2006!
- To inspire the community to join together as we share the exciting sport of dragon boat racing.

**2022 LCDBF Sponsorship Levels**

GOLD \$10,000+	SILVER \$5,000+	BRONZE \$2,000+	FRIENDS under \$2,000
<ul style="list-style-type: none"> <li>• Identified as a Gold sponsor</li> <li>• Logo on the Main Street Banner in July</li> <li>• Co-branded large window clings and car door magnets</li> <li>• Exhibit Space</li> <li>• Feature article in our community newsletter</li> <li>• Recognition emails</li> <li>• Social media posts</li> <li>• Linked logo on our sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>• Identified as a Silver sponsor</li> <li>• Co-branded large window clings</li> <li>• Exhibit Space</li> <li>• Feature article in our community newsletter</li> <li>• Recognition emails</li> <li>• Social media posts</li> <li>• Linked logo on our sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>• Identified as a Bronze sponsor</li> <li>• Co-branded small window clings</li> <li>• Linked logo in our community newsletter</li> <li>• Recognition emails</li> <li>• Social media posts</li> <li>• Linked logo on our sponsor page</li> </ul>	<ul style="list-style-type: none"> <li>• Identified as a Friend level Sponsor</li> <li>• Linked logo in our community newsletter</li> <li>• Recognition emails</li> <li>• Social media posts</li> <li>• Listed on our sponsor page</li> </ul>

Showcase your passion for our community’s health and wellness of our cancer survivors at any one of these sponsorship levels. Your tax-deductible support gives us both greater reach and success!

We thank you in advance for your consideration and valued partnership.

Sponsor co-branded sample:



Special thanks to our PRESENTING SPONSOR



**Contact Information:**

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