



Dragonheart Vermont Mission Statement

DHVT strives to strengthen and empower breast cancer survivors and supporters through the challenging sport of dragon boating, instilling in its members the values of teamwork, fitness and community giving.

Sponsorship Opportunities for the 17th Annual Lake Champlain Dragon Boat Festival

Community giving at its best!

**Waterfront Park - Burlington, Vermont
Sunday, August 7, 2022**

Who: Dragonheart Vermont (DHVT), hosts of the Lake Champlain Dragon Boat Festival (LCDBF)

- We are a 501(c) 3 non-profit organization, providing wellness and support programs for breast cancer survivors (BCS) and their supporters.
- Since 2004, we have embraced the challenging sport of dragon boating.
- For our BCSs, we are paddling our way to recovery with our focus on living—not on the disease.

What: is Dragon Boating?

- Born of a time-honored Chinese tradition, dragon boating has roots over 2,000 years old. The tradition has transformed into a fun paddle sport that appeals to all ages.
- Twenty paddlers sit two-by-two in a 41-foot long boat. A steersperson stands in the back guiding the boat. A drummer sits on the bow and beats out the cadence of the strokes. It's a great unifier!
- The appeal of dragon boating is truly universal. Why? Because it's challenging! It's teamwork at its finest! It's exciting to watch! It's fun!

What: Is the Lake Champlain Dragon Boat Festival (LCDBF)?

- The LCDBF is DHVT's major annual fundraising effort that provides funding so that our non-profit organization may continue to successfully carry on with its mission and offer wellness and support programs to those who have been impacted by cancer.
- The LCDBF is a community-wide event that invites people to team up to raise funds for a local cancer-related organization known as our "Pledge Partner".
- We are joined by a tremendous group of supporters and paddling enthusiasts.

What: Is the Sisters at Heart Celebration (SAH)? Held on Saturday, August 6, 2022

- SAH VISION - To host an annual event to bring together breast cancer survivor dragon boat teams.
- SAH MISSION - To provide breast cancer survivors who love the sport of dragon boating a day of celebration, remembrance, paddling, movement and sharing.
- SAH VALUES - To promote good health, sisterhood, laughter, strength and joy.

The LCDBF’s Goals

- To provide wellness and support programs to breast cancer survivors and their supporters so that they can enjoy enriched, full and active lives.
- To create a long-lasting partnership with our sponsors and the community.
- To enhance our community with support to our Pledge Partners – Over 1.1 Million dollars donated since 2006!
- To inspire the community to join together as we share the exciting sport of dragon boat racing.

2022 LCDBF Sponsorship Levels

GOLD \$10,000+	SILVER \$5,000+	BRONZE \$2,000+	FRIENDS under \$2,000
<ul style="list-style-type: none"> • Identified as a Gold sponsor • Logo on the Main Street Banner in July • Co-branded large window clings and car door magnets • Exhibit Space • Feature article in our community newsletter • Recognition emails • Social media posts • Linked logo on our sponsor page 	<ul style="list-style-type: none"> • Identified as a Silver sponsor • Co-branded large window clings • Exhibit Space • Feature article in our community newsletter • Recognition emails • Social media posts • Linked logo on our sponsor page 	<ul style="list-style-type: none"> • Identified as a Bronze sponsor • Co-branded small window clings • Linked logo in our community newsletter • Recognition emails • Social media posts • Linked logo on our sponsor page 	<ul style="list-style-type: none"> • Identified as a Friend level Sponsor • Linked logo in our community newsletter • Recognition emails • Social media posts • Listed on our sponsor page

Showcase your passion for our community’s health and wellness of our cancer survivors at any one of these sponsorship levels. Your tax-deductible support gives us both greater reach and success!

We thank you in advance for your consideration and valued partnership.

Sponsor co-branded sample:



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